

Gold Dust Rodeo 2008 Sponsorship Packages

PLATINUM SPONSOR

\$1500.00

Full page ad in program
Banner on Bull Chute Gate (2.5' to 3' x 6') - *(plus cost of banner if not supplied by sponsor)*
Minimum of 6 ten-second promos during each days performance
Company flag in grand entry - *(if supplied by sponsor)*
Company logo on promotional posters
Six (6) reserved seats both days of rodeo - *(includes bull riding event on both days)*

GOLD SPONSOR

\$1000.00

Half page ad in program
Banner in arena (2.5' to 3' x 6') - *(plus cost of banner if not supplied by sponsor)*
Minimum of 3 ten-second promos *(during each days performance)*
Company logo on promotional posters
Four (4) reserved seats both days of rodeo - *(includes bull riding event on both days)*

SILVER SPONSOR

\$500.00

Quarter page ad in program
Banner in arena (2.5' to 3' x 6')- *(plus cost of banner if not supplied by sponsor)*
Minimum of 2 ten-second promos *during each days performance*
Two (2) reserved seats both days of rodeo - *(includes bull riding event on both days)*

COPPER SPONSOR

\$350.00

Business card size ad in program
Banner in arena (2.5' to 3' x 6') - *(plus cost of banner if not supplied by sponsor)*
Two (2) reserved seats both days of rodeo - *(includes bull riding event on both days)*

EVENT SPONSOR

\$500.00

Business card size ad in program
Banner in arena (2.5' to 3' x 6')- *(plus cost of banner if not supplied by sponsor)*
Buckle for winner with Sponsor Name on it
Company flag in grand entry and start of that event - *(if supplied by sponsor)*

Events:	Saddle Bronc	Calf Roping	Steer Wrestling
	Barrel Racing	Bareback	Breakaway Roping
	Team roping (header)	Bull Ridding	Team Roping (header)

HOME TOWN EVENTS

\$500.00

Kids Mini Bull Ridding Kids Mutton Busting

SPECIAL SPONSOR

\$200.00

Business card size ad in program
Banner in arena (2.5' to 3' x 6')- *(plus cost of banner if not supplied by sponsor)*

Business Sponsor

\$50.00

Business card size ad in program *(no banner)*

Please Note: Banners will be placed in the arena for all events throughout the season.

Gold Dust



Arena Committee

Commitment for sponsorship

SPONSOR'S NAME:

ADDRESS:

PHONE #:

LEVEL OF SPONSORSHIP: _____

AUTHORIZED SIGNATURE: _____

If you have any questions, please call

Bruce Slice at 392-9799
Tonya Leonard at 392-9799
Kurt Page at 392-4535 or 392-6023

Please fax or mail this completed form to the attention of
Tonya Leonard, secretary/treasurer,
Gold Dust Arena Committee
208-392-9799 - FAX Call before sending
208-392-9799 -Office

*“The facilities are second to none. Early on they asked for our [the ICA committee] comments and they listened. It was very evident they didn’t want to do it their way – they wanted to do it the **right** way.”* (Mick Hessler, Idaho Cowboys Association Director)

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Gold Dust Arena Committee *-Receipt-*

Name: _____ Date: _____

Amount: _____ \$ _____

Representative: _____